

1 item to docket

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1199577

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Search Report 3557P702EPWO

Case reference 3557P702EPWO ✓

Applicant/owner Mitsubishi Electric Corpora... ✓

Country Europe ✓

Case type Patent ✓

1 item to docket

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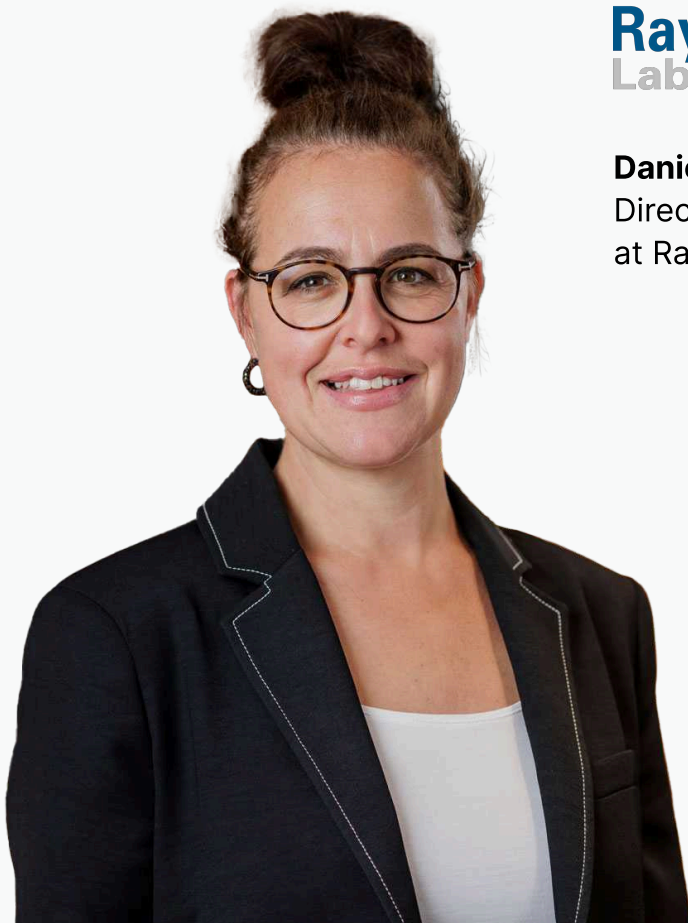
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RaySearch Laboratories using AI to simplify international patent workflows

Swedish medical technology company developing software solutions used in cancer treatment

Background

RaySearch Laboratories advance cancer treatment through pioneering software solutions. Working in close cooperation with leading cancer centres, it strives to bring scientific advancements faster to the clinical world, supporting thousands of clinics worldwide in the fight against cancer.

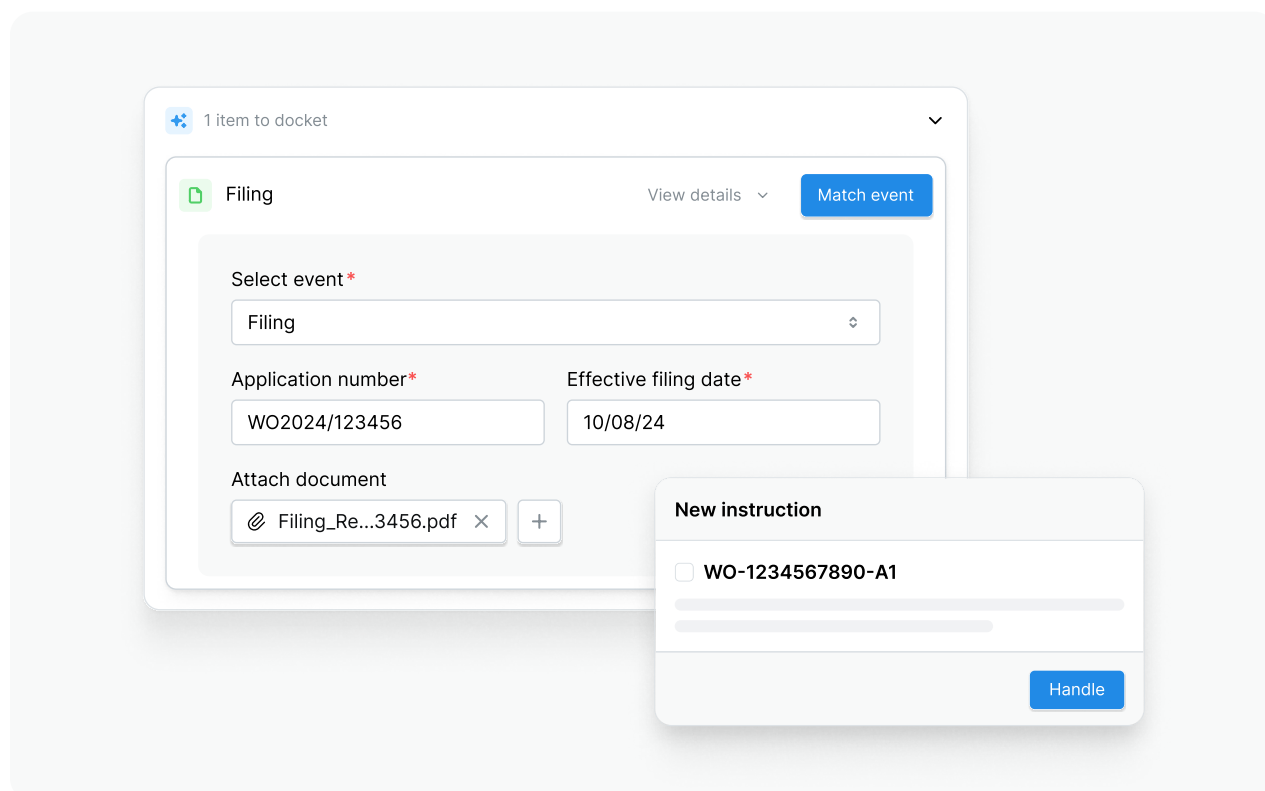


Danielle Lewensohn
Director of Intellectual Property
at RaySearch Laboratories

The challenge

The pioneering Swedish business works with clients across the globe, managing patents that are used across multiple countries. Working with huge swathes of intellectual property, while finding ways to better manage workflows and maintain constant control over a growing portfolio, were key challenges that led RaySearch to RightHub.

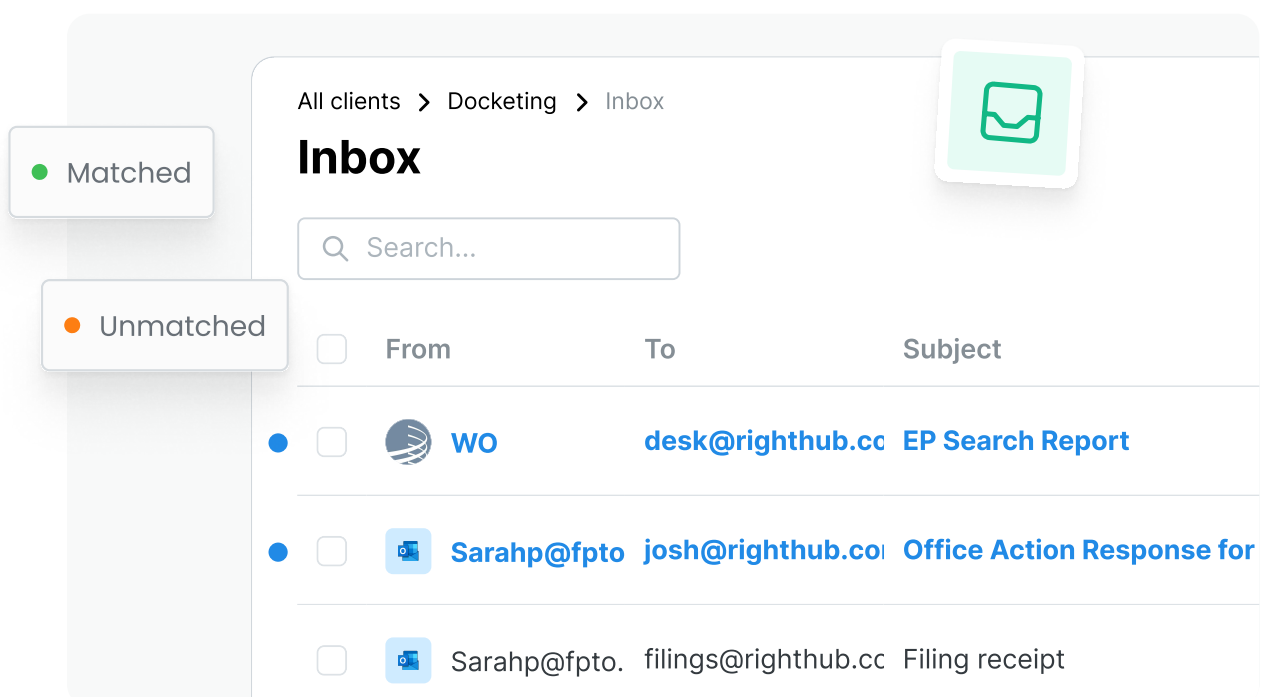
Danielle Lewensohn, Director of Intellectual Property at RaySearch Laboratories, said, “For me, being a sole IP manager, RightHub has helped me enormously. When I came on board here seven, eight years back, no IPMS had been implemented. Rather, we relied on Excel sheets. You can't live without this type of system when you have at least this amount of patent matters.”



Tackling the inefficiencies of IP systems and patent workflows

RightHub's platform is the first and only full-cycle IP Management System (IPMS) to have been built around cutting-edge AI technology, helping to manage the administration of IP and patents, with generative and predictive tools. "You want to work in an efficient way across the IP life cycle, so that you can focus on building sharp patent portfolios. That's what it is all about."

But sharp patent portfolios go beyond just completing applications: "I used to say the whole industry is 80 to 90% moving of data points and maybe 10 to 20% of true content analytics. I think the old systems weren't built for IP managers such as myself. You can imagine the money you put in moving data from one patent office to an intermediary to an applicant and to another."



Feedback from operations

RightHub's tools aren't just supporting IP professionals within RaySearch's operation. Danielle Lewensohn, RaySearch Laboratories, said, "I like that I can invite the inventors. The fact that they have a system that they can open and is understood by non-IP people is very valuable to R&D departments.

I welcome systems that unpack the various underlying workflows in IP management, looks at them in detail and tries the best they can to make them more efficient. It's not an easy task because we're talking about getting different players of the IP eco-system (i.e. PTOs, IP law firms and system providers), which typically involves uprooting and changing traditional workflows.

I have a lot of respect for patent attorneys and their skills, and I have a lot of respect for technical and science people. However, I think there is so much more to do in terms of how we extract this knowledge, how we translate it and how we do so in a smart way.

I believe that RightHub is on that path!"

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